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Join the fun: The 2026 Southwest Florida Ag Expo is now accepting vendor inquiries

Fort Myers, FL, June 5, 2025 – The Southwest Florida Ag Expo is now accepting vendor inquiries from food vendors, craft artisans, local businesses and community outreach organizations interested in showcasing their talents and services at the 2026 SWFL Ag Expo, taking place Feb. 26 through March 8, 2026, at the Lee County Civic Center Complex.

Whether you're cooking up crowd favorites, showcasing handcrafted treasures, selling standout products or championing a great cause, the SWFL Ag Expo offers a high-visibility platform to showcase your brand, expand your reach and connect with thousands of potential customers from across the region. Participation is free for community organizations.

To submit an inquiry:

- Outdoor Vendors/Concessionaires (Independent Midway): www.swflagexpo.com/pages/outdoorvendors Submit by Aug. 29, 2025
- Indoor Vendors/Community Organizations (Expo Hall):
 www.swflagexpo.com/pages/indoorvendors
 Submit by Oct. 31, 2025

The SWFL Ag Expo is a celebration of agriculture, youth achievement, and local tradition, highlighting the accomplishments of 4-H, FFA, PeeWees, and other student organizations, while offering family fun, tasty treats, exciting rides, and entertainment for everyone.

Don't miss this opportunity to promote your business or cause while being part of a cherished community tradition.

The county has created a website (<u>www.swflagexpo.com</u>) and social media channel (<u>www.facebook.com/swflagexpo</u>) for the Ag Expo. Please bookmark the website and follow the Facebook page, as updated event details and information will continue to be added.

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